



**26TH FARMER-EXPO  
INTERNATIONAL AGRICULTURAL AND  
FOOD INDUSTRIAL EXHIBITION**



**17-20 August 2017**



**WELCOME TO THE 26TH  
FARMER-EXPO IN DEBRECEN!**

[www.farmerexpo.hu](http://www.farmerexpo.hu)



V-Trade Exhibitions Ltd. has been organizing exhibitions in Debrecen for 26 years, where you can meet professionals from both Eastern and Western Europe, and which has the number one emphasized exhibition the FARMER-EXPO.

- T**raditional – because we provide services to our partners since 1990
- R**espected – because many successful exhibitions prove our proficiency
- A**uspicious – because we are the market leader exhibition organizer in the region
- D**ynamic – because our team always seeks for innovative solutions
- E**xclusive – because we provide tailor-made services to satisfy your needs

Our goals are:

- to make our fairs and exhibitions more international, since it is important for both Hungarian and foreign companies to find the best business solutions
- to strengthen the idea worldwide that Hungary is an important part of the EU's market

For more information visit us at [www.vtrade.hu](http://www.vtrade.hu).

Debrecen is easily accessible by car or by train, and it has its own airport so you can check [www.debrecenairport.hu](http://www.debrecenairport.hu) to get information about the flights.





# FARMER-EXPO

26 years for the farmers

The Farmer-Expo International Agricultural and Food Industrial Exhibition was established in 1992 by the love of rural land and agriculture and the invigorating power of the land in order to present the current situation of the agricultural and food sector, and the latest results of the science and technology, respectively that the members of the sector meet each other, creating a highly efficient business meeting place for companies and farmers. The Farmer-Expo has been providing direction to farmers for 26 years as dominant player of the agricultural exhibition market in Hungary. We celebrated our 25th anniversary in 2016. The 20th August is one of the most important National Holidays in Hungary, and it became the traditional date of our exhibition. We have the spirit of the festival and the essence of the agricultural industry in Farmer-Expo.

## Which is next to the Farmer-Expo:

- whole sector presence
- You can enhance your international relations and attract new business partners
- You can meet with your target market, as the majority of our visitors are from the agricultural sector
- high rate of corporate decision-makers
- it is convenient: Farmer-Expo offers four days of targeted contacts in pleasant surroundings
- high quality professional conferences
- international businessman meeting
- best of the domestic livestock genetics with prestigious animal shows
- practical demonstrations (tilling shows)

## Thematic:

- seed-corn cultivation
- plant protection and soil conservation
- stock breeding (poultry, sheep, goat, pig, horse, cattle, hare, fish)
- irrigation
- animal hygiene
- fodders
- stock breeding tools, machines and technologies
- silviculture and game farming
- agricultural mechanics
- agrarian architecture
- food industry
- agricultural services
- precision agriculture



*Hortico*

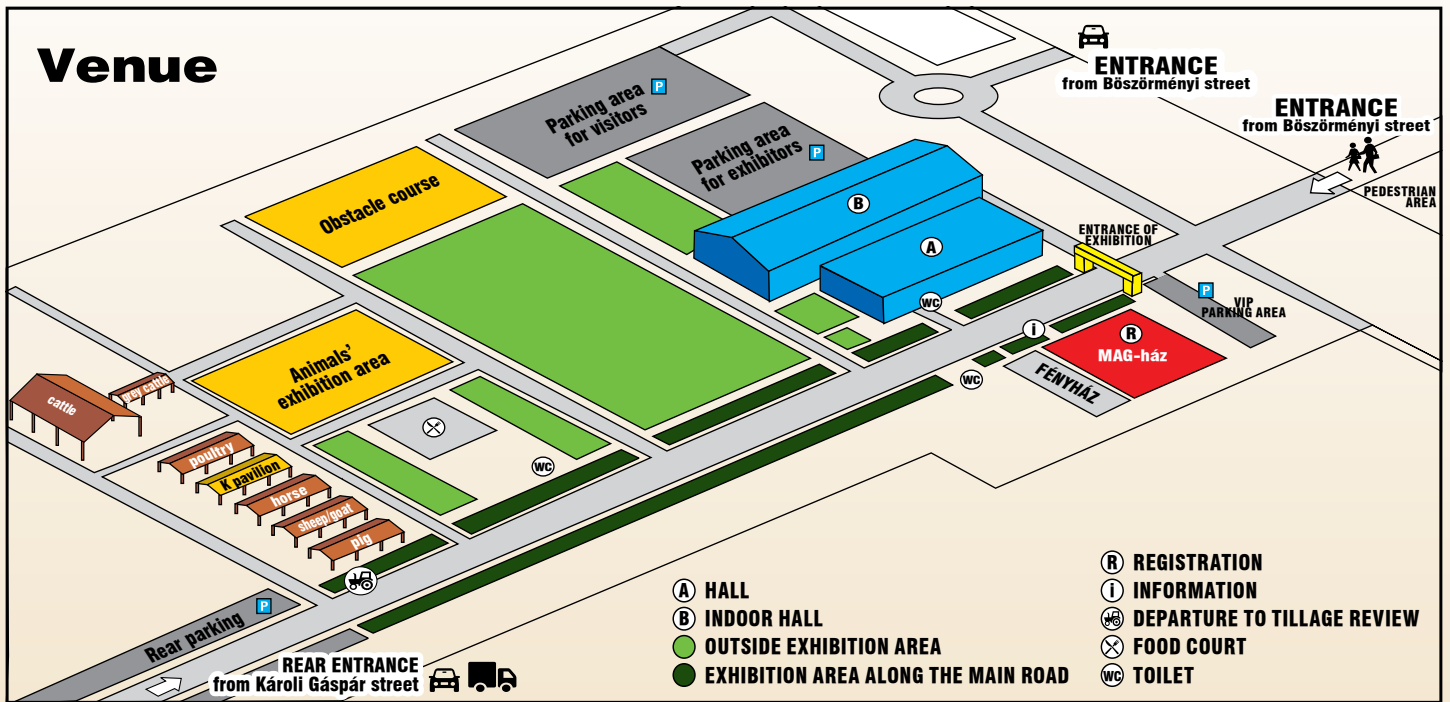
Zöldség-Gyümölcs  
Kertészeti Szakkiállítás  
DEBRECEN

**HORTICO**  
a fruitful relationship

- professional exhibition for the horticultural sector
- thematic conferences of high standard
- full presence of the sector: from seed-corns to cold-storage plants
- as an exhibitor you can meet thousands of local and international farmers during the four days

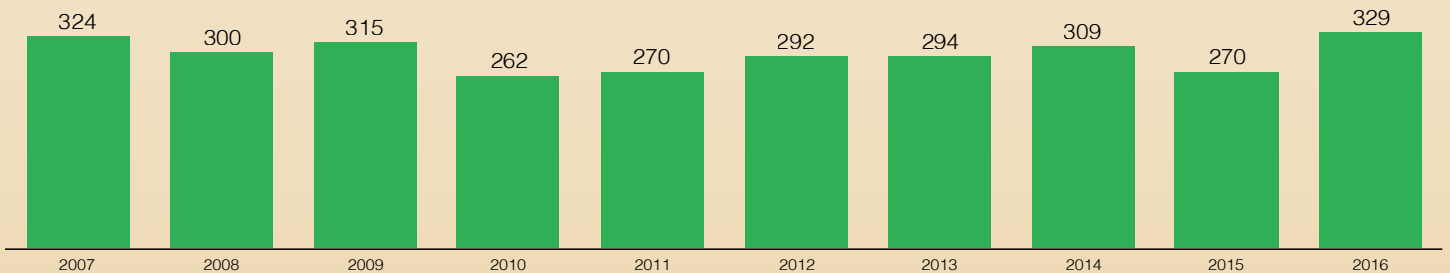
**Thematic:**

- fresh and processed fruits and vegetables
- seed grains, cuttings and propagation matters
- viticulture
- officinal herbs and spicery
- mushroom-culture
- cultural equipments
- cold-storage plants, manipulators
- classifiers and sorter machines
- equipments of transport and storing
- harvesting and processing machines
- machines of horticultural cultivation
- horticultural irrigation
- horticultural plant protection

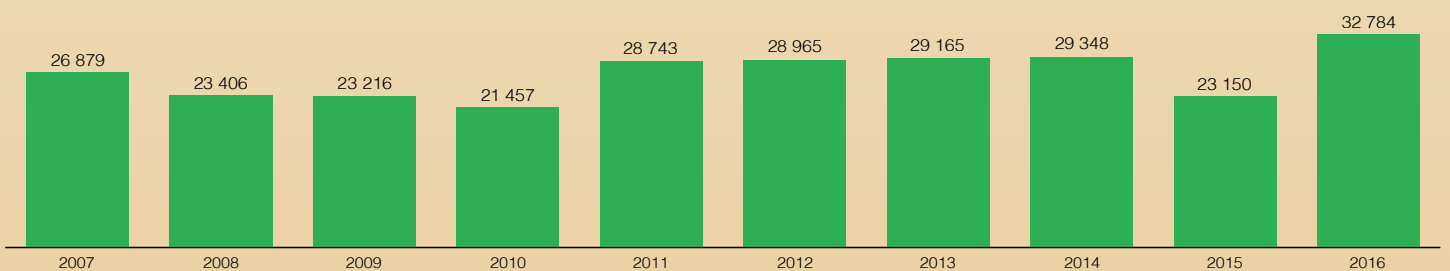


# Farmer-Expo in numbers

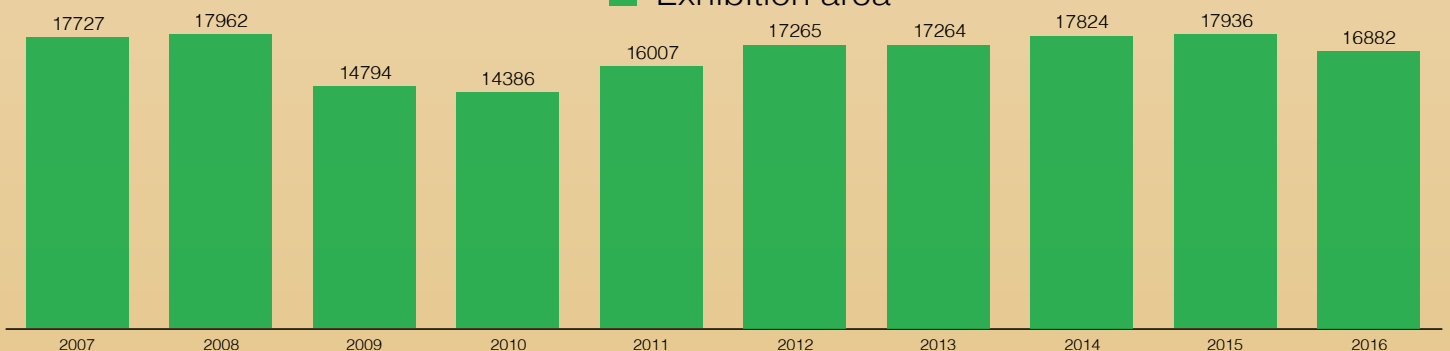
■ Number of exhibitors



■ Number of visitors



■ Exhibition area



# Conferences

During the exhibitions there are thematic conferences being organized every year. From 2006 these are called Scientific University Days, and are functioning as the exhibitions' accompanying programs. The University of Debrecen - Centre of Agriculture organize conferences, trainings, professional meetings which comprehend the whole agricultural sector.

## Some of the professional programs in 2016

- The key issue in relation of innovation of domestic vegetables and fruit cultivation: the quality of propagating and planting material – Conference
- Technological modernisation of fruit and vegetable sector – economic and market prospects – Conference
- Pig breeding Forum “Future of the hungarian pig”
- Livestock farming forum
- Agricultural Forum – Programme of Hungarian Chamber of Agriculture
- Food processing workshop – Programme of Hungarian Chamber of Agriculture
- Information Agricultural Academy – Programme of Hungarian Chamber of Agriculture
- My gluten-free diet – Conference
- Jubilee scientific convention DE AKIT
- Hungarian-Ukrainian-Romanian Businessmen Meeting
- Tilling shows
- Agri-Corn Kft. partner meeting: actually of corn growing(plant)

