



Green Industry Innovation Programme for Romania

Call for Project Proposals - Highlights

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eea grants

norway grants

2009-2014



Reducing economic and social disparities

AND

Strengthening bilateral relations

15 beneficiary states
3 donor states
1.79 billion euro

EEA Grants
988.5 mln euro

Norway Grants
800 mln euro

PORTUGAL

SPAIN

MALTA

GREECE

CYPRUS

Innovation Norway

Innovation Norway supports businesses that create tomorrow's business life



KONTORER I ALLE FYLKER



KONTORER I OVER 30 LAND

- Owned by the Ministry of Trade and Industry and the 19 county municipalities of Norway
- Innovation Norway is the Government's most important tool for developing Norwegian trade and industry



Realisation of business opportunities of greening of the European economy

GOOD FOR BUSINESS AND GOOD FOR THE ENVIRONMENT!

Available project funding

- **Financial frame: EUR 21,6 mill.**
- **Grants for co-financing** (non-reimbursable funds)
- **Types of funding:**
 - **Individual Project Scheme**
 - **Small Grants Scheme**
 - **Fund for Bilateral Relations**

Types of projects – focus

- **Projects aiming at improvement of the environmental performance of enterprises;**
- **Environmental innovation**
- **Greening of new or existing enterprises**
- **Entrepreneurship**





Green Industry Innovation Programme Romania

Coordinating bodies

- Norwegian Ministry of Foreign Affairs
Financier and owner of Norway Grants**
- Innovation Norway
Programme Operator (Fund Manager)**
- Ministry of European Funds
National Focal Point in Romania**

Who can apply ?

For all schemes:

- **Romanian private enterprises (commercial)**

Small Grants Scheme:

- **Romanian Small and micro enterprises and NGOs**

Fund for Bilateral Relations:

- **As above**
- **Norwegian entities (private, public, NGOs)**

- Donor partnership projects encouraged**

**Increased bilateral relations,
one overall objective of
Norway Grants**

**Partnership opportunities
(Romanian promoter and
Norwegian partner)**

1+1=3 (better quality of projects)



- **Individual Project Scheme**

Grant amount per project:

- **Min. EUR 200,000**
- **Max. EUR 1,500,000**

Grant rate:

- **In line with the State Aid Regulations
(Normally not more than 50% of total
project cost)**

- **Individual Project Scheme**

Eligible activities:

- **Environmental friendly technologies**
- **Green products and services**
- **Material efficiency and waste management**
- **«Greener» management and production process**

- **Small Grants Scheme**

Grant amount per project:

- Min. EUR 50,000 and Max. EUR 200,000

Grant rate:

- For NGO's up to 90% of project costs

- For enterprises: in line with the State Aid Regulations

- **Small Grants Scheme**

Eligible activities:

- **Eco-innovative business development**
- **Provide local solutions to local problems**
- **Sustainable development of the local communities where the project is implemented**

• **Fund for Bilateral Relations**

Preparation of donor partnership projects

- **Travel Support Scheme EUR 1,200 (lump sum)**
 - **One person per entity**
 - **Visit potential partners, development of projects**
- **Project Development Fund, up to EUR 10,000 (50%)**
 - **Preparation of documentation needed for the main project**
 - **External expenses (technical, legal, finance etc.)**

State Aid Regulations (General Block Exemption Regulations)



*) «stand-alone categories»

Maximum grant rates:

- | | |
|-------------------------------|------|
| - Investment* | 50 % |
| - Industrial research* | 50 % |
| - Development and innovation* | 25 % |
| - Environmental protection* | 35 % |
| - Specific training | 25 % |
| - General training | 35 % |
| - External consultancy | 50 % |

- **What do we mean by**

Green = Less harmful impact on the environment compared with other alternatives

**Innovation = Something new
market/product/service/process/organisation**



**Improved environmental performance
on enterprise level**

- **Ex. – «Greening» of new and existing enterprises**

Modernising of existing plants

New technologies

Process optimising

Waste reduction

Smart buildings

Energy efficient solutions

and products



Ex. – Environmental innovation

- **New materials, reduced environmental impact**
- Use new packaging methods**
- Development of new recyclable products**
- Eco-waste management**



Ex. – «Greener» business operations

- **Environmental criteria for smart purchasing decisions in enterprises**

Facilitate integration of life cycle thinking

in business

Efficient management

More e-solutions



- **Corporate Social Responsibility (CSR)**
 - **Strengthening the competitiveness (profit)**
 - **Positive social development**
 - **Less impact on environment**

Applications from enterprises shall include at least one CSR component

(Ex.: Ethical Guidelines, Re-cycling of your waste, Health/Safety/Environment in work place, etc.)

- **Timeline**

One open call – from March 12:

Deadline for applications 15.07.2013

Fund for Bilateral Relations:

Project Development Fund, until 15.05.2013

Travel Support Facility, until 15.06.2013

Deadline for project implementation 30.04.2016





**Green Industry Innovation Programme
Romania**

Thank you !

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Information:

www.norwaygrants-greeninnovation.no